



Oakland Elementary PTO

501(c)3 Non-Profit, Tax Exempt Organization # 15626135121
4455 Waterside Estates Drive, Richmond, Texas 77406

The Oakland Elementary PTO promotes parent involvement and volunteerism as well as helping foster mutually beneficial community partnerships. In addition to volunteering in the school and community, the PTO also accomplishes these goals through fundraising. We raise funds to purchase teaching supplies for all classrooms, fund field trips for all students, provide additional instructional materials and training to teachers awarded on a grant basis, sponsor educational speakers and programs for students, and coordinate school spirit and beautification efforts. Over the years, we have also funded larger targeted projects including the electronic marquee, covered hardtop on the playground and the outdoor classroom.

We would like to ask you to consider becoming one of 2018-2019 Community Partner/Corporate Sponsors for Oakland Elementary PTO. As a Community Partner, you will receive positive community and social media attention from your association with Oakland Elementary PTO, a 501 (c)3 non-profit. In addition, you will help enrich the educational environment and experience for our diverse student body of nearly 850. As a respected business in our community, you are an ideal partner for us and our kids.

We have included a detailed sponsorship levels sheet for your review. If you are interested in becoming a Community Partner, please see the attached application. Please reach out to us with any questions regarding our organization or our Community Partner program.

Thank you for your community support and spirit!

Sincerely,

Kerry Padilla
Oakland Elementary PTO President
president@oaklandpto.org

DIAMOND \$5,000

- BRONZE, SILVER, GOLD & PLATINUM Level Benefits with below upgrades and additions
- PREMIUM Business Logo on the back of the Oakland Spring Spirit Shirt (The first donor at this level is guaranteed the top of shirt placement.)*
- Business logo in our digital monthly OE PTO newsletter (all remaining school year 2018-2019) – newsletter has a reach of 900+
- Recognition on the Oakland Elementary digital marquee in the front of the school for FOUR WEEKS***

PLATINUM \$2,500

- BRONZE, SILVER & GOLD Level Benefits with below upgrades and additions
- Business Name included on a plaque in the Oakland Elementary front lobby
- Vendor Space at the Oakland Wildcat Carnival & Silent Auction (April 5, 2019)
- Large Business Logo on the back of the Oakland Spring Spirit Shirt*
- Business logo in our digital monthly OE PTO newsletter (up to 6x**) – newsletter has a reach of 900+
- Recognition on the Oakland Elementary digital marquee in the front of the school for TWO WEEKS***

GOLD \$1,000

- BRONZE & SILVER Level Benefits with below upgrades and additions
- Medium Business Logo on the back of the Oakland Spring Spirit Shirt*
- Business logo in our digital monthly OE PTO newsletter (up to 4x**) – newsletter has a reach of 900+
- Banner (provided by business and not to exceed 3'X5') displayed on the fence facing Mason Rd. for one week around spring carnival
- Business name included in carnival correspondence*
- Recognition on the Oakland Elementary digital marquee in the front of the school for ONE WEEK***
- Business name listed as a Community Partner in the OE Yearbook

SILVER \$500

- BRONZE Level Benefits PLUS
- Small Business Logo on the back of the Oakland Spring Spirit Shirt*
- Business logo in our digital monthly OE PTO newsletter (up to 2x**) – newsletter has a reach of 900+
- Signage (provided by business and not to exceed 3'X5') displayed at two all-school events

BRONZE \$250

- A link to your business home page from the Oakland Elementary PTO (OE PTO) website through June 2019
- A window decal to display in your business to show your support of OE PTO
- Recognition on the continuous looping slideshow of supporters and donors at the Oakland Wildcat Carnival & Silent Auction
- Shout out on OE PTO Facebook group

**WE WOULD LIKE TO PARTNER
WITH OAKLAND ELEMENTARY PTO
FOR THE 2018-2019 SCHOOL YEAR!**



Oakland Elementary PTO is a 501(c)3
Non-Profit Organization # 15626135121

Business Name _____

Type of Business _____

Contact Person's Name _____

Phone Number _____

Email Address _____

Please sign us up for the following partner level:

- _____ Diamond \$5,000 or more _____
- _____ Platinum \$2,500
- _____ Gold \$1,000
- _____ Silver \$500
- _____ Bronze \$250

Please make checks payable to Oakland Elementary PTO.

Mail or deliver payments to the below address or contact us for pickup:

**Oakland Elementary PTO
4455 Waterside Estates Dr.
Richmond, TX 77406**

All applications will be reviewed by the Oakland Elementary PTO Executive Board to ensure they meet the standards and code of conduct of FBISD and the OE PTO. All applications will be reviewed within 10 FBISD school days.

*Oakland Wildcat Carnival & Silent Auction will be held on Friday, April 5, 2019. In order to be featured on the spring spirit shirt and to be included in carnival correspondence, Oakland PTO must receive your sponsorship application and check by February 8, 2019.

**The number of times a sponsor is included in the digital monthly OE PTO newsletter is dependent on the submission date of sponsorship application and sponsorship level.

***Dates for marquee recognition TBD by OE PTO and school administration.